

REMARKS

In view of the above-listed amendments and the remarks to follow, applicants respectfully request reconsideration and early allowance of this application.

Claims 1-56 were pending in this application. The Examiner objected to claims 8, 16, 22, 34, 40, and 46 under 37 C.F.R. 1.75(c) as being of improper dependent form. Accordingly, claims 8, 16, 22, 34, 40, and 46 have been canceled.

The Examiner rejected claims 1-56 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,393,469 (hereinafter “Dozier”) in view of U.S. Patent No. 5,724,595 (hereinafter “Gentner”). The Examiner contended that Dozier discloses a method in which a page of a web site is presented and a suggested list of pages is generated. The suggested pages are pages that should be linked to the presented page. The Examiner conceded that Dozier does not disclose that a link from a suggested page is placed on the presented page. The Examiner contended, however, that Gentner discloses a method in which a link to a presented page may be automatically created on any chosen target page.

The Examiner’s rejections are respectfully traversed.

Claims 1, 17, 29, 41, 53, and 55 have been amended in order to particularly indicate that the “one or more other pages of the web site” are not presented, and that a link is placed on at least one of the other pages, which are not presented. By thus placing a link on a non-presented web page that links to the presented web page, the system has “pushed” a link onto another page.

Applicants agree with the Examiner’s finding that Dozier does not disclose placing a link on a web page linking it to a presented web page. Gentner describes a system in which the author of a web page “while . . . utilizing the web authoring program to author the original page” (See Gentner col.2, line 67 – col. 3, line 1) may create a link **from** the page he is authoring **to** another page in a single step. The system of Gentner thus “pulls a link” from another page onto

the newly authored page. Applicants respectfully submit that the system of Gentner fails to show or suggest placing a link to a presented web page on another, non-presented, web page. Gentner fails to show or suggest the foregoing feature of applicants' claims 1, 17, 29, 41, 53, and 55.

Applicants respectfully submit that independent claims 1, 17, 29, 41, 53, and 55 are patentable over the combination of Dozier and Gentner for at least the foregoing reasons. Dependent claims 2-7, 18-21, 30-33, and 42-45 depend from independent claims 1, 17, 29, and 41, respectively, and are patentable at least because claims 1, 17, 29, and 41 are patentable.

Independent claims 9, 26, 35, 50, 54, and 56 are directed to various methods, systems, and computer program instructions for generating web sites and multimedia information, including placing a link on at least one page of one or more **other web sites** linking to the presented page. Thus, the author of a web page may thus create a link **to** his page **from** other sites on the web by "pushing a link" onto those sites.

Applicants respectfully submit that Gentner describes a system in which the author of a web page "while . . . utilizing the web authoring program to author the original page" (See Gentner col.2, line 67 – col. 3, line 1) may create a link **from** the page he is authoring **to** another page in a single step. The system of Gentner thus "pulls a link" from another site onto the newly authored site. Applicants respectfully submit that the system of Gentner fails to show or suggest placing a link to a new web page on one or more web pages of one or more **other web sites**, as required by applicants' independent claims 9, 26, 35, 50, 54, and 56.

Applicants respectfully submit that independent claims 9, 26, 35, 50, 54, and 56 are patentable over the combination of Dozier and Gentner for at least the foregoing reasons. Dependent claims 10-15, 27-28, 36-39, and 51-52 depend from independent claims 9, 26, 35, and 50, respectively, and are patentable at least because claims 9, 26, 35, and 50 are patentable.

Independent claims 23, 26, 47, and 50 are directed to a method and system for generating a web site including defining at least one characteristic of a navigation dimension of the web site, and generating a plurality of links from a plurality of pages of the web site to a referred to page based upon the defined at least one characteristic.

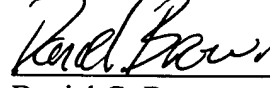
Applicants respectfully submit that neither Dozier nor Gentner shows or suggests defining a characteristic of a navigation dimension of a web site. Additionally, Gentner merely relates to creating a single link from a new page to another page in one "drag and drop" step. Applicants respectfully submit that Gentner fails to show or suggest generating a plurality of links based upon a defined navigation dimension, as required by applicants' claims 23, 26, 47, and 50.

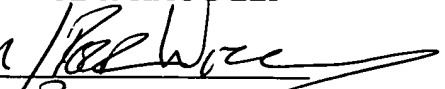
Applicants respectfully submit that independent claims 23, 26, 47, and 50 are patentable over for at least the foregoing reasons. Dependent claims 24-25, 27-28, 48-49, and 51-52 depend from independent claims 23, 26, 47, and 50, respectively, and are patentable at least because claims 23, 26, 47, and 50 are patentable.

In the event that the Examiner disagrees with any of the foregoing comments concerning the disclosures in the cited prior art, it is requested that the Examiner indicate where, in the reference, there is the basis for a contrary view.

In view of the foregoing remarks it is believed that all of the claims in this application are patentable over the prior art. Early and favorable consideration of this application is respectfully requested.

Respectfully submitted,
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